



A PARTNERSHIP PROGRAM OF
THE FRASER BASIN COUNCIL

Our next event

Maximizing the Impact of Sustainable Purchasing

When: **Wednesday, June 19, 2013**
12:30-1:00 pm: Registration
1:00-4:30 pm: Workshop
Coffee and light refreshments available

Where: Tides Canada
Hollyhock Room 304
163 West Hastings Street
Vancouver

Cost: \$125 plus GST

Space is limited, so register today!

Register two or more from the same organization and receive a 20% discount.

Who Should Come?

This workshop is designed for staff in public, private and non-profit organizations who are responsible for purchasing, sustainability or corporate responsibility in their organizations — and anyone else with an interest in sustainable purchasing. If you are familiar with the basics of sustainable purchasing and want to sharpen your knowledge and skills, this event is for you! You'll take away practical tools, approaches and real-world case examples. Suppliers are also welcome to attend.

What You'll Learn

By committing to sustainability, your organization can leverage your purchasing power through simple tools, scorecards and product guidelines — leading to greater social, environmental and financial benefits. Find out how to:

- Maximize the strategic impact of your sustainable purchasing program
- Send clear sustainability performance signals to the market and enhance relationships with your suppliers
- Refine your procurement process to:
 - Integrate sustainability into bid documents
 - Introduce supplier sustainability performance scorecards
 - Consider the different methods of evaluating supplier proposals
 - Establish sustainability standards and clauses for different commodity groups
- Use Key Performance Indicators (KPIs) to measure sustainable purchasing program impacts.



Fraser Basin Council





ABOUT BUYSMART

The BuySmart Network is a non-profit educational network that brings together people from business, government and non-profit organizations to learn about and collaborate on sustainable purchasing.

Meet our Speakers

Tim Reeve — Session Leader

Tim Reeve, President of Reeve Consulting and co-founder of the BuySmart Network, is a sustainability strategist who helps the private sector, governing bodies and major projects thrive. Tim leverages his specialization in sustainable supply chains to help others build brand, improve profitability, reduce risk and strategically engage with key employees and stakeholders.

Coro Strandberg — Session Leader

Coro Strandberg is Principal of Strandberg Consulting and co-founder of the BuySmart Network. She provides governance and strategy advice to organizations seeking to integrate sustainability considerations into the marketplace, including through procurement, investment, human resources, budgeting, risk and finance.

Shelley Morrison — Presenter

Shelley Morrison, MBA, SCMP, CMP is the Strategic Procurement Programs Manager at BC Hydro. Shelley has 15 years of industry experience in supply chain management. Her specialties include development and execution of supply chain management strategies, business process transformation, organizational change management, strategic sourcing and management of supplier relationships. Shelly will share insights on why sustainable purchasing is important to BC Hydro and how it is being implemented through, for example, innovative work with Aboriginal suppliers.

THE FRASER BASIN COUNCIL

is a non-profit society that brings people together to advance sustainability in the Fraser River Basin and across British Columbia.



Register Today!

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EVENT SPONSORS

Thanks to Fairware, Novex Delivery Solutions and Vancity for sponsoring this event.



FOR MORE INFORMATION

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