



A PARTNERSHIP PROGRAM OF  
THE FRASER BASIN COUNCIL

Our next Learning Event

## Introduction to Sustainable Purchasing

**When:** November 2, 2012  
8:30 am - noon

**Where:** TIDES Canada  
Hollyhock Room 304  
163 West Hastings Street  
Vancouver

**Cost:** \$125 plus HST

*Join us for this practical, engaging and inspiring event.  
It's the perfect opportunity to learn and connect with colleagues!*

### Who Should Come?

This workshop is designed for staff in public, private and non-profit organizations who are responsible for purchasing, sustainability or corporate responsibility in their organizations — and anyone else with an interest in sustainable purchasing who wants to understand the fundamentals.

Coro Strandberg and Tim Reeve will lead the session, joined by guest speaker Tracey Husoy, CPP, CPM, Manager of Purchasing and Risk Management, Metro Vancouver.

### What You'll Learn

- How to integrate environmental, social and ethical factors into the procurement process
- Key components of a sustainable purchasing tendering toolkit
- What's needed to overcome barriers and recognize the best opportunities for sustainable purchasing in your own organization.

Best of all, you'll benefit from the insights and lessons learned of others in the field, and gain the practical knowledge and confidence to take your own first steps.



Mark your calendar for our advanced learning event  
*Maximizing the Impact of Sustainable Purchasing*  
November 30<sup>th</sup>, 8:30am to noon.



## ABOUT BUYSMART

The BuySmart Network is a non-profit educational network that brings together people from business, government and non-profit organizations to learn and share information about sustainable purchasing.

## Meet our Speakers



### Coro Strandberg

Coro Strandberg is Principal of Strandberg Consulting and Co-Founder of the BuySmart Network. She provides governance and strategy advice to organizations seeking to integrate sustainability considerations into the marketplace, including within procurement, investment, human resources, budgeting, risk and finance.



### Tim Reeve

Tim Reeve, President of Reeve Consulting and Co-founder of the BuySmart Network, is a sustainability strategist who helps the private sector, governing bodies and major projects thrive by leveraging his specialization in sustainable supply chains to build brand, improve profitability, reduce risk and strategically engage with key employees and stakeholders.



### Tracey Husoy

Tracey Husoy, CPP, CPM has been the Manager of Purchasing and Risk Management at Metro Vancouver for the past seven years. She is responsible for implementation of the regional district's sustainable and green purchasing practices. Her career in purchasing spans 33 years, including 26 years in the public sector at a municipal, provincial crown corporation and regional district level.

Also watch the [buysmartbc.com](http://buysmartbc.com) site for details on our next learning event on November 30 —

### *Maximizing the Impact of Sustainable Purchasing*



Seating is Limited  
Register Today!

[www.buysmartintro.eventbrite.ca](http://www.buysmartintro.eventbrite.ca)

#### EVENT SPONSORS

Thanks to Novex and Vancity for sponsoring this event.



#### THE FRASER BASIN COUNCIL

is a non-profit society that brings people together to advance sustainability in the Fraser River Basin and throughout British Columbia.

#### FOR MORE INFORMATION

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