



BuySmart
network

A PARTNERSHIP PROGRAM OF
THE FRASER BASIN COUNCIL

Our next Learning Event

Maximizing the Impact of Sustainable Purchasing

When: **May 11, 2012**
8:30 am: Registration &
Continental Breakfast
9:00 am - noon: Workshop

Where: Tides Canada
Hollyhock Room 304
163 West Hastings Street
Vancouver

Cost: \$125

*Join us for this practical, engaging and inspiring event.
Space is limited, so register early!*

Who Should Come?

This workshop is designed for staff in public, private and non-profit organizations who are responsible for purchasing, sustainability or corporate responsibility in their organizations — and anyone else with an interest in sustainable purchasing. If you are familiar with the basics of sustainable purchasing and want to sharpen your knowledge and skills — this event is for you! You'll take away practical tools, approaches and real-world case examples.

What You'll Learn

By committing to sustainability, your organization can leverage your purchasing power through simple tools, scorecards and product guidelines — leading to greater social, environmental and financial benefits. Find out how to:

- Maximize the strategic impact of your sustainable purchasing program
- Send clear sustainability performance signals to the market and enhance relationships with your suppliers
- Refine your procurement process to:
 - Integrate sustainability into bid documents
 - Introduce supplier sustainability performance scorecards
 - Consider the different methods of evaluating supplier proposals
 - Establish sustainability standards and clauses for different commodity groups
- Use Key Performance Indicators (KPIs) to measure sustainable purchasing program impacts.



Fraser Basin Council





ABOUT BUYSMART

The BuySmart Network is a non-profit educational network that brings together people from business, government and non-profit organizations to learn about and collaborate on sustainable purchasing.

Meet our Speakers



Tim Reeve — Session Leader

Tim Reeve, President of Reeve Consulting and co-founder of the BuySmart Network, is a sustainability strategist who helps the private sector, governing bodies and major projects thrive by leveraging his specialization in sustainable supply chains to build brand, improve profitability, reduce risk and strategically engage with key employees and stakeholders.



Coro Strandberg — Session Leader

Coro Strandberg is Principal of Strandberg Consulting and co-founder of the BuySmart Network. She provides governance and strategy advice to organizations seeking to integrate sustainability considerations into the marketplace, including within procurement, investment, human resources, budgeting, risk and finance.



Victoria Wakefield — Presenter

Vicki Wakefield is Purchasing Manager for Student Housing, Hospitality and Food Services at the University of British Columbia. Vicki joined the City of Vancouver in 2005 to implement the City's new policy on ethical and sustainable purchasing. Now with UBC, she heads the UBC FairTrade Campus Committee and sits on other sustainability-related boards. Known in procurement circles as a knowledgeable and inspiring leader, Vicki is always ready and willing to share what she's learned.



Register Today!

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EVENT SPONSORS

Thanks to The Co-operators and Vancity for co-sponsoring this event.



THE FRASER BASIN COUNCIL

is a non-profit society that brings people together to advance sustainability in the Fraser River Basin and throughout British Columbia.

FOR MORE INFORMATION

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