



A PARTNERSHIP PROGRAM OF
THE FRASER BASIN COUNCIL

Our next Learning Event

Introduction to Sustainable Purchasing

When: February 24, 2012
9:00 am - noon

Where: TIDES Canada
Hollyhock Room 304
163 West Hastings Street
Vancouver

Cost: \$75

*Join us for this practical, engaging and inspiring event.
It's the perfect opportunity to learn and connect with colleagues!*

Who Should Come?

This seminar is designed for staff in public, private and non-profit organizations who are responsible for purchasing, sustainability or corporate responsibility in their organizations — and anyone else with an interest in sustainable purchasing who wants to understand the fundamentals.

Coro Strandberg and Tim Reeve will lead the session, joined by guest speakers Amanda Pitre-Hayes and Kevin DuCharme.

What You'll Learn

- How to integrate environmental, social and ethical factors into the procurement process
- Key components of a sustainable purchasing tendering toolkit
- What's needed to overcome barriers and recognize the best opportunities for sustainable purchasing in your own organization.

Best of all, you'll benefit from the insights and lessons learned of others in the field, and gain the practical knowledge and confidence to take your own first steps.





ABOUT BUYSMART

The BuySmart Network is a non-profit educational network that brings together people from business, government and non-profit organizations to learn and share information about sustainable purchasing.

Meet our Speakers



Coro Strandberg

Coro Strandberg is Principal of Strandberg Consulting and Co-Founder of the BuySmart Network. She provides governance and strategy advice to organizations seeking to integrate sustainability considerations into the marketplace, including within procurement, investment, human resources, budgeting, risk and finance.



Tim Reeve

Tim Reeve, President of Reeve Consulting and Co-founder of the BuySmart Network, is a sustainability strategist who helps the private sector, governing bodies and major projects thrive by leveraging his specialization in sustainable supply chains to build brand, improve profitability, reduce risk and strategically engage with key employees and stakeholders.



Amanda Pitre-Hayes

Amanda Pitre-Hayes, Director of Sustainability, City of Vancouver, leads a team of 16 to achieve the Council directive to become the world's greenest city by 2020. She has 18 years of experience in leadership roles including: Manager of Environmental Programs at Vancity; Director of Climate Change Consulting at the Pembina Institute; Manager, Consulting Services at Accenture; and Assistant to the President at The Body Shop Canada.



Kevin DuCharme

Kevin DuCharme is the Sustainable & Ethical Procurement Analyst for the City of Vancouver. Kevin is responsible for the implementation and administration of the City's Sustainable & Ethical Procurement program; in that role, he helps ensure that sustainable and ethical considerations are integrated into the procurement process. Kevin was also chair of the Buy Smart Committee at VANOC, which was responsible for sustainable purchasing and for increasing social, ethical and environmental performance within Olympic and Paralympic Games business operations.

Watch the buysmartbc.com site for details on our spring seminar —

Advanced Sustainability Purchasing



Register Today!

www.buysmartintro.eventbrite.ca

EVENT SPONSOR

Thanks to The Co-operators for sponsoring this event.



THE FRASER BASIN COUNCIL

is a non-profit society that brings people together to advance sustainability in the Fraser River Basin and throughout British Columbia.

FOR MORE INFORMATION

Bob Purdy
Fraser Basin Council
T: 604 488-5355
E: bpurdy@fraserbasin.bc.ca
FBC website: www.fraserbasin.bc.ca
BuySmart website: www.buysmartbc.com